



Third E15 Expert Group workshop on

## Trade and Innovation

2-3 June 2014 – Geneva, Switzerland

### Agenda

## INVITATION ONLY

### Monday 2 June

9:15-9:45

#### Welcome remarks and update on the E15Initiative

- **Ricardo Meléndez-Ortiz** (ICTSD)
- **Pedro Roffe**, Convener (ICTSD) and **Carlos Primo Braga**, Co-Convener (The Evian Group@IMD)
- **John Curtis**, Theme Leader (ICTSD)

9:45-10:30

#### The changing global innovation landscape: Relevant trends and challenges

*Innovation has become a key objective pursued by governments to foster economic growth and by firms to gain competitive advantage and increase market shares. The session aims to give a broader perspective on trends in the global innovation landscape that could be of relevance to the work of the expert group on trade and innovation.*

- Presentation by **Dominique Foray** (EPFL)
- Discussion

10:30-11:30

#### The WTO, public procurement and innovation

*It is increasingly recognized that public procurement practices can help foster market uptake of innovative products and services. A growing number of countries –both industrialised countries and emerging economies – are increasingly using public procurement to promote innovation. This session will examine latest developments regarding the WTO Agreement on Government Procurement and the extent to which WTO rules impact national policies regarding the use of public procurement for innovation promotion, with examples in particular from the green economy.*

- Presentations by **Robert Anderson** (WTO) and **Tilmann Liebert** (IISD)
- Discussion

11:30 -11:45

#### Coffee break

11:45-12:45

#### Discussion of the think piece: “Measurement of trade and innovation: issues and challenges”

*Efforts towards a better measurement of trade-related aspects of innovation are challenged by the fragmentation of institutions, approaches, classifications, and databases. This think piece examines how to improve the measurement of trade-related aspects of innovation and creativity with the aim to better inform the negotiating process within the WTO and to make the multilateral trading system more conducive to the development of innovation capabilities and results.*

- Presentation by **Daniela Benavente** (Consultant)
- Discussion

- 12:45-14:00      **Lunch break**
- 14:00-15.45      **Discussion of the think piece: “Trade secrets, innovation and the WTO”**
- In recent years, the importance of trade secrets has grown, as innovation’s structures and production chains become more dispersed and yet rely on the sharing of knowhow and skills in a globalised economy. Trade secrets seem particularly useful to small and medium enterprises that lack resources to manage large IP portfolios. In this context, the think piece discusses the growing importance of trade secrets and whether the way the WTO deals with them needs to be revisited.*
- Presentation by **Douglas Lippoldt** (OECD)
  - Discussion
- 15:45-16:00      **Coffee Break**
- 16:00-17:30      **Introduction of the Draft Policy Options Report**
- Presentation by **John Curtis**, Theme Leader (ICTSD)
  - Preliminary Discussion
- 18:00              **Reception and Dinner**

## Tuesday 3 June

Chair of Meeting: **John Curtis**, Theme Leader (ICTSD)

- 9:30-11:00      **Discussion of the Draft Policy Options Report**
- Break out groups
- 11:00-11:15      **Coffee break**
- 11:15-13:00      **Discussion of the Draft Policy Options Report**
- Reports from break out groups
  - Way forward for the finalisation of the Policy Options Report
- 13:00              **Close of the meeting**
- 13:15              **Lunch**