
SESSION STRUCTURE

Sixth roundtable - Investment for Sustainable Development Trajectory

Facilitating Investment for Sustainable Development - II

Monday 30 October 2017, 9:00 – 16:00

Venue: World Economic Forum, 91-93 Route de la Capite, Cologny, Switzerland

Overview

This workshop will be the sixth in the 2016/2017 series of investment policy dialogues, jointly organized by the World Economic Forum and ICTSD, with the support of the Government of the Netherlands.

At the previous Roundtable on 5 July 2017, participants discussed the meaning of investment facilitation for sustainable development, discussed the role of sustainability characteristics in addressing the qualitative element of investment facilitation and explored supporting mechanisms.

The objectives of this dialogue are to:

- i. propose investment facilitation norms and areas of cooperation; and
- ii. share best practices on facilitating sustainable investment.

Developing country governments and investment promotion agencies (IPAs) could be assisted in identifying and facilitating sustainable investment, for instance, through:

- recommendations on useful investment facilitation policies, laws and regulations, including regulatory transparency measures, and assistance in their implementation;
- institutional capacity building and cooperation at the country level;
- the sharing of learnings from advanced economy IPAs and the creation of a repository of case studies; or
- the creation of a comprehensive system for IPAs to evaluate the sustainability of a potential investment project before prioritising it for facilitation.

The Roundtable participants will:

- *Discuss the rationale of supporting investment facilitation programmes in developing countries.*
- *Examine the necessary elements of investment facilitation agreements, drawing on lessons from regional and bilateral trade agreements and addressing sustainability concerns.*
- *Examine how sustainability criteria could be used in connection with investment facilitation provisions.*
- *Share examples of developing country experiences in facilitating sustainable investment and thus identify best practices.*
- *Discuss actions governments should be undertaking to identify, create and support sustainable investment projects, as well as investment facilitation policies they need to implement.*
- *Identify challenges, especially for developing countries, in carrying out investment facilitation policies and practices.*
- *Discuss what could be done to assist developing countries in this regard, including institutional capacity building, sharing of best practices and multilateral/plurilateral action.*

Dialogue Format:

This closed roundtable will convene a select group of high-level representatives from government, business, civil society and academia; and is purposefully limited in size, in order to encourage all participants to engage in an open and informal discussion through the day. The discussion may be



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conducted on the basis of papers prepared for the current and previous roundtables. The emphasis will be on feedback from representatives of the principal stakeholder groups.

Participation is by invitation only.

Draft Agenda

**Invited but to be confirmed*

08:30 - 09:00 **Registration & Coffee**

09:00 - 09:10 **Welcome Remarks**

- Cristián Rodríguez-Chiffelle, Head of Policy, International Trade and Investment, World Economic Forum

09:10 – 09:40 **Brief Scene Setting**

Objectives:

- *Review the grounds for plurilateral/multilateral action in the area of investment facilitation.*
- *Outline the need for investment facilitation cooperation and norms*
- *Discuss the rationale of supporting investment facilitation programmes in developing countries.*
- Karl P. Sauvart, Resident Senior Fellow, Columbia Center on Sustainable Investment (CCSI)
- Andreas Dressler, Foreign Direct Investment Advisor

09:40 – 11:10 **Session I: Investment Facilitation Cooperation and Norms**

Objectives:

- *Discuss the rationale of using international trade frameworks to further investment facilitation.*
- *Examine the necessary elements of investment facilitation agreements, drawing on lessons from regional and bilateral trade agreements and addressing sustainability concerns.*
- *Examine how sustainability criteria could be used in connection with investment facilitation provisions.*

Moderated by Ricardo Meléndez-Ortiz, Chief Executive, ICTSD

Discussion starters:

- Amb. Syed Tauqir Shah, Ambassador and Permanent Representative of Pakistan to the WTO
- Rachel Whittaker, Sustainable Investing Strategist at UBS Wealth Management, UBS
- Bostjan Skalar, CEO, World Association of Investment Promotion Agencies (WAIPA)
- Yewande Sadiku, Executive Secretary, Nigerian Investment Promotion Commission*

Open Discussion

11:10 – 11:30 **Coffee Break**

11:30 – 13:00 **Session II: Practical Investment Facilitation**

Objectives:

- *Share examples of developing country experiences in facilitating sustainable investment and thus identify best practices.*
- *Discuss actions governments should be undertaking to identify, create and support sustainable investment projects, as well as investment facilitation policies they need to implement.*

Moderated by Cristián Rodríguez-Chiffelle, Head of Policy, International Trade and Investment, World Economic Forum

Discussion starters:

- Andreas Dressler, Foreign Direct Investment Advisor
- Dushyant Thakor, Vice President, Invest India
- Carolina Arriagada, Managing Director, Cities & Collaboration Ltd.
- Clea Kaske-Kuck, Director of Global Public Policy and Issues, Cargill
- Martin G. Kaspar, Head of Business Development, Fränkische Industrial Pipes
- Chng Kai Fong, Managing Director, Economic Development Board, Singapore*
- Clare Akamanzi, CEO, Rwanda Development Board*
- Elizabeth Schaefer, Director, Investment Analysis, SelectUSA*

Open Discussion

13:00 – 13:15

Strategic considerations

- **Marten van den Berg**, Director General for Foreign Economic Relations, Ministry of Foreign Affairs, The Netherlands

13:15 – 14:15

Lunch

14:15 – 15:45

Session III: Supporting Sustainable Investment Facilitation

Objectives:

- *Identify challenges, especially for developing countries, in carrying out investment facilitation policies and practices.*
- *Discuss what could be done to assist developing countries in this regard, including institutional capacity building, sharing of best practices and multilateral/plurilateral action.*

Moderated by Sean Doherty, Head of International Trade and Investment, World Economic Forum

Discussion starters:

- Karl P. Sauvart, Resident Senior Fellow, Columbia Center on Sustainable Investment (CCSI)
- Anisse Terai, Head of Policy and Partnerships, ITFC, Islamic Development Bank Group
- Pierre Sauvé, Senior Trade Specialist, Trade and Competitiveness Global Practice, World Bank Group
- Michael Gestrin, Senior Economist, Investment Division, OECD*
- Amb. Chiedu Osakwe, Director General and Chief Negotiator, Nigerian Office for Trade Negotiations (NOTN)*

Open Discussion

15:45 – 16:00

Closing Remarks



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- **Marten van den Berg**, Director General for Foreign Economic Relations, Ministry of Foreign Affairs, The Netherlands