



International Centre for Trade  
and Sustainable Development



中国社会科学院世界经济与政治研究所  
Institute of World Economics and Politics,  
Chinese Academy of Social Sciences

## WORKSHOP

### **Key policy options for the G20 to support robust international trade and investment**

3 April 2016 (08:00-18:00), The Purple Palace, Nanjing, China

#### **Session objectives**

As the premier forum for international economic cooperation, the G20 is uniquely positioned to examine the various global trade and investment policy issues.

In a [document](#) announcing the key agenda items of the G20 Summit in 2016, China highlights “robust international trade and investment” as one of four key themes on this year’s G20 agenda, together and interlinked with the other three themes on finding a new path for growth, more effective and efficient global economic and financial governance, and inclusive and interconnected development.

ICTSD has been leading various projects with the objective of advancing sustainable development through trade-related policy-making for two decades. Since 2012, the Centre has convened a flagship E15 Initiative, co-implemented with the World Economic Forum, assembling over 370 international experts to collectively deliberate and produce policy options for improved governance of the global trade and investment system in the 21<sup>st</sup> century. [The E15 Report](#) was first launched by ICTSD and the Forum at the 2016 [Annual Meeting](#) at Davos, with additional launch events taking place most recently in Washington and Beijing. The report has been welcomed by several trade ministers and senior officials.

Since 2011, ICTSD China has been convening Chinese policy-makers, experts, business and opinion leaders around the globe to leverage China’s constructive and strategic role in advancing the global public interest of international economic governance at the WTO, the G20 and beyond. Some key recommendations emerging from ICTSD dialogues in [Geneva](#), March 2015 and in [Beijing](#), May 2015, have been well reflected in the G20 TIWG discussions.

This Nanjing workshop takes a step further in providing a platform to discuss some of the policy issues with key stakeholders, including senior trade and investment officials from the G20 members and their guest countries. We have invited leading thinkers to present the latest analysis, facilitate discussions among all participants, and generate forward-looking and practical ideas for the G20 Shanghai Trade Ministers Meeting (TMM), the Hangzhou Summit in

2016 and beyond. The workshop will cover the following areas: facilitating investment cooperation, supporting the multilateral trade system, boosting trade growth and enhancing the inclusiveness of Global Value Chains.

This event is organised by ICTSD, in partnership with Institute of World Economics and Politics (IWEP), Chinese Academy of Social Sciences, one of the leading Chinese think tanks, well-regarded in China and across the globe. As a governmental background research institute, IWEP focuses on providing valuable decision-making references and policy choices for the Chinese government in the fields of international trade, international investment, international finance, global governance, international politics and international strategies. In 2016, IWEP was appointed as the chief leading think tank to spearhead the T20 activities during the Chinese G20 Presidency.

The organisers would like to acknowledge the ICTSD core donors and British Embassy China Prosperity Fund for making this event possible.

This event is by invitation only. Please kindly direct comments and questions to Dr Cheng Shuaihua at ICTSD China, [china@ictsd.ch](mailto:china@ictsd.ch)



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#### Agenda

08:00 - 8:30            **Registration – Networking coffee**

8:30 – 09:00           **Opening remarks and strategic considerations**

**Ricardo MELÉNDEZ-ORTIZ**, Chief Executive, ICTSD

**ZOU Zhibo**, Deputy General Director, Institute of World Economics and Politics (IWEP), Chinese Academy of Social Sciences (CASS)

**ZHANG Shaogang**, Director General, Ministry of Commerce of China; G20 TIWG Chair

09:00 – 12:00           **Session I. Facilitating global investment through policy cooperation and coordination (in collaboration with the World Economic Forum)**

**Chair: Ambassador Jonathan T. FRIED**, Co-Chair, G20 TIWG & Permanent Representative of Canada to the WTO

#### **Presentations:**

**Karl P. SAUVANT**, Resident Senior Fellow, Columbia Center on Sustainable Investment (CCSI); E15 Initiative

**Mark FELDMAN**, Professor of Law, Peking University School of Transnational Law; E15 Initiative

#### **Discussants:**

**Ana NOVIK**, Head of investment, OECD; E15 Initiative

**SHI Jingxia**, Dean and Professor, UIBE Law School; E15 Initiative

10:20 - 10:35           **Coffee break**

(Session I continues)

**Interactive discussions in small groups**

Facilitator and rapporteur at each table

**Large group discussion**

12:00 - 13:30

**Lunch break**

13:30 - 15:00

**Session II. Supporting the Multilateral Trading System & enabling the WTO to better serve and lead the emerging global trade and investment regime**

**Chair: Ricardo MELÉNDEZ-ORTIZ**, Chief Executive, ICTSD

**Presentation:**

**Patrick LOW**, Former Chief Economist, WTO; Visiting Professor, Hong Kong University; E15 Initiative

**Discussants:**

**TU Xinquan**, Executive Dean and Professor, China Institute for WTO Studies, UIBE; E15 Initiative

**DONG Yan**, Director and Senior Research Fellow, International Trade Department, IWEP/CASS

**Interactive discussions in small groups**

Facilitator and rapporteur at each table

**Large group discussion**

15:00 - 15:30

**Coffee break**

15:30 - 17:30

**Session III. Promoting global trade growth & inclusive and integrated global value chains**

**Chair: Motosada MATANO**, Director, International Trade Division, Ministry of Foreign Affairs of Japan

**Presentations:**

**Simon EVENETT**, Professor of International Trade and Economic Development, University of St. Gallen; Co-Director, CEPR Programme in International Trade and Regional Economics; E15 Initiative

**WANG Zhi**, Professor and Director, Research Centre of Global Value Chains, UIBE; Senior Policy Research Fellow, School of Policy, Government, and International Affairs, George Mason University

**Discussant:**

**AN Baisheng**, Deputy Director, Institute of World Economy, China Academy of International Trade & Economic Cooperation (CAITEC)

**Interactive discussions in small groups**

Facilitator and rapporteur at each table

**Large group discussion**

17:30 - 18:00

**Discussion and closing remarks**

**ZOU Zhibo**, Deputy General Director, IWEP/CASS

**Ricardo MELÉNDEZ-ORTIZ**, Chief Executive, ICTSD