

Digital in Practice Programme

« Digital Trade: Opportunities of the Internet for International Trade »

23 June, 08:30 – 10:00, Brussels

In many ways digital trade is the new sealanes and containers of trade in the 21st century. Trade is not possible without the flow of data and digitally deliverable services.

In the new « Trade for all » Strategy, the European Commission identified digital trade as a key priority to secure EU's place in the global value chains.

In the global context, many countries are looking at Europe to take leadership and strive for market access while preserving an open system. The rise of digital protectionism around the world these last years marks a troubling shift in the global trade. The G7 ICT Ministers adopted an action plan last April that notably promotes access to ICT, promotes and protects the free flow of information and commits to using ICT to address international challenges and opportunities. These commitments are a first-stepping stone at global level to fully realize the potential of the Internet.

Panelists will touch upon the opportunities and challenges of the digital economy for the EU and international trade, the rules that are needed, and the potential ways forward.

ICTSD will present the findings of their joint report together with the World Economic Forum « Maximizing the Opportunities of the Internet for International Trade », and what those mean for Europe.

Speakers:

- Maria Åsenius, Head of Cabinet, of Trade Commissioner Cécilia Malmström
- Andrew Crosby, Managing Director, ICTSD
- Hosuk Lee-Makiyama, Director of European Centre for International Political Economy, ECIPE
- Luisa Santos, Director for International Relations, BUSINESSEUROPE

Moderator:

- John Higgins, Director General, DIGITALEUROPE

When: 23 June, 8.30 – 10.00 AM

Where:

DIGITALEUROPE's offices
Rue de la Science, 14 (7th Floor)
1040 - Brussels